

## ▶ Update on our response to COVID-19

## FOR IMMEDIATE RELEASE

## ALASKA COMMERCIAL COMPANY ANNOUNCES EXCLUSIVE DISCOUNT ON MONDAYS FOR HEALTHCARE WORKERS AND FIRST RESPONDERS

**ANCHORAGE**, **May 15**, **2020** — In response to the heroic efforts of healthcare workers and first responders during the COVID-19 pandemic, the Alaska Commercial Company announced today that they will honor healthcare workers and first responders by designating priority check out and a 10% discount on their food purchases.

Starting on Monday May 18<sup>th</sup> through Monday June 8<sup>th</sup> healthcare workers and first responders are welcomed to present a valid work ID or badge and shop exclusively on Mondays and receive a 10% discount on qualified purchases upon showing a valid work ID or badge. This includes doctors, nurses, emergency medical technicians, paramedics, hospital workers, police officers and firefighters.

"With our healthcare workers and first responders dealing with an unprecedented demand for their time and expertise during the COVID-19 pandemic, Alaska Commercial Company would like to give them priority access to get their necessities while showing appreciation," mentioned Dan McConnell, President, The North West Company International. "They are truly our heroes!"

## For further information please contact:

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